

Luay Eljamal CV

Skills

Technically-minded theatre artist - *passionate about incorporating social and audiovisual technologies into various events and projects*

Arts, Humanities & Technology educator - *specializing in Drama, English, Video Production, Musical Theatre, Voice, and Improv to secondary school students*

Administration and Project Management - *managing and administering small business operations, exercising agility in successfully solving problems, and meeting project goals within scope, budget, and schedule.*

Dedicated Team leader - *leading teams to achieve project goals on time within an allocated budget and in accordance with specified expectations*

Multiculturalism & diversity advocate - *nurturing an inclusive culture and positive sense of community to bring together foreign students, LGBTQ+ individuals, and marginalized members of society*

Training

Project Management	University of California, Irvine	Online (Coursera)	2020
Master of Arts (with Distinction)	Brunel University London	London, UK	2016
Bachelor of Arts*	University of Alberta	Alberta, Canada	2015
Bachelor of Education (Secondary)*	University of Alberta	Alberta, Canada	2015

Work Experience

Programs Manager	Arts Council Wood Buffalo	Fort McMurray, AB	Present
<ul style="list-style-type: none"> • <i>Planning, developing, delivering and evaluating the organizations current and new programs</i> • <i>Representing ACWB in partnership opportunities with artists and stakeholders</i> • <i>Creating annual budgets for each program area</i> • <i>Developing new programs to support artists' needs and the strategic direction of ACWB</i> • <i>Identifying, evaluating, and controlling risks associated with program activities</i> • <i>Reporting evaluation findings and recommending changes to enhance programs</i> 			
Programs & Communications Manager	Multicultural Association	Fort McMurray, AB	2018-20
<ul style="list-style-type: none"> • <i>Designing and managing social media content to promote initiatives to a wider audience</i> • <i>Studying social media analytics and using data develop digital marketing campaigns</i> • <i>Redesigning website to match new branding and accurately reflect current programs, events and services</i> • <i>Creating new secure cloud-based database to support Welcome Centre client intake process</i> • <i>Developing processes & procedures to ensure that Welcome Centre is managed efficiently and effectively</i> 			

<p>Theatre Director</p> <ul style="list-style-type: none"> • <i>Directing 7 plays and musical productions</i> • <i>Communicating with creative teams to ensure we are working towards a unified vision for the stage</i> • <i>Leading teams of up to 31 actors and 15 crew members</i> • <i>Devising systems to successfully schedule and audition large numbers of interested actors</i> • <i>Maintaining positive relationships between theatre companies, who loaned us costumes & props</i> • <i>Motivating actors; ensuring they all understood that they were crucial team players</i> • <i>Organizing rehearsal schedules</i> <p>Projects Directed:</p> <ul style="list-style-type: none"> • <i>Freeing Heaven's Secrets (2019) — Suncor Energy Centre for the Performing Arts</i> • <i>Sexy Laundry (2018) — Keyano Theatre</i> • <i>Where in the World Is Nina Santiago? (2017) — Jigsaw Performing Arts</i> • <i>Proud, by Michael Healey (2016) (Assistant Directing) — Finborough Theatre (UK)</i> • <i>Freeing Heaven's Secrets, by Luay Eljamal (2014) — University of Alberta</i> • <i>Mel Brooks' Young Frankenstein (2013) — University of Alberta</i> • <i>The Marriage Proposal, by Anton Chekov (2012) — University of Alberta</i> • <i>Seussical The Musical, by Lynn Ahrens and Stephen Flaherty (2012) — University of Alberta</i> • <i>The Insanity of Mary Girard, by Lanie Robertson (2010) — Cheepiyak Theatre</i> 	<p>Freelance</p>	<p>Canada & UK</p>	<p>2012-18</p>
<p>Audiovisual Designer</p> <ul style="list-style-type: none"> • <i>Developing a scope of work to identify deliverables for a desired project</i> • <i>Custom-creating livestreams, videos, projections, and/or musical compositions specific to a project</i> • <i>Finding technical solutions to support the artistic needs of a project</i> • <i>Preparing and assembling technical solutions on behalf of the client (QLab, Ableton Live and Isadora)</i> • <i>Training clients on utilizing technical solutions</i> <p>Projects Designed:</p> <ul style="list-style-type: none"> • <i>Multicultural EXPO (2018)</i> • <i>RMWB World Human Rights Day Conference (2017)</i> • <i>Ruby Redfort (2017)</i> • <i>Lottery (2017)</i> • <i>Quarter Life Crisis (2017)</i> • <i>The Slave (2016)</i> • <i>Oracle (2016)</i> • <i>Freeing Heaven's Secrets (2014)</i> • <i>International House 10th Anniversary Celebrations Livestream (2014)</i> 	<p>Freelance</p>	<p>London, UK</p>	<p>2014-18</p>
<p>Performing Arts Instructor</p> <ul style="list-style-type: none"> • <i>Teaching Drama, English, Video Production, Musical Theatre, Voice and Improv workshops to students aged 6-20</i> • <i>Understanding students' passions and subsequently altering instruction to suit their individual learning needs</i> • <i>Evaluating, training and fostering growth for volunteer teachers (L.I.T.: Leaders in Training program)</i> • <i>Creating weekly performances for parents to witness children's growth</i> • <i>Mediating and resolving conflicts</i> 	<p>Freelance</p>	<p>Canada & UK</p>	<p>2012-17</p>

- Theatre Production Manager** **Freelance** **London, UK** **2016**
- *Worked as Production manager on new production of "Run The Beast Down", by Titas Halder*
 - *Oversaw lighting, sound, set, and stage management departments*
 - *Managed department budgets*
 - *Organized travel arrangements for the show to be performed in Canterbury, UK and London, UK*
- Stage Manager** **Freelance** **Canada & UK** **2015-16**
- *Managing all practical and technical aspects of rehearsals and shows*
 - *Communicating between casts and creatives to ensure tasks are unified towards director's vision*
 - *Scheduling, to ensure everyone's availability is considered, and show is well-rehearsed by opening night*
 - *Calling cues to light and sound operators throughout show runs*
 - *Emailing daily rehearsal notes and show reports*
- Projects Managed:**
- *The Slave, by Amiri Baraka/LeRoi Jones (2016)*
 - *Killing Earl, by Josh Languedoc (2015)*
- General Manager** **Finborough Theatre** **London, UK** **2016**
- Started out as an Administrative Intern and worked my way up to General Manager of the Finborough Theatre. Duties included:*
- *Supporting the artistic director in a variety of tasks*
 - *Interviewing, training and managing a team of volunteer interns*
 - *Managing box office ticketing systems (Microflex)*
 - *Compiling press releases*
 - *Preparing weekly financial documentation and administering petty cash*
 - *Box office and front of house management*
 - *Acting as a main point of contact for visiting companies and audience members*
- Box Office Assistant** **NextFest** **Edmonton, AB** **2015**
- *Collecting and selling tickets for traveling theatre shows*
 - *Establishing a happy and friendly relationship with coworkers and patrons*
 - *Serving bar drinks to guests and calmly dealing with inebriated customers*
 - *Safely dealing with large sums of money*
 - *Contributing to the promotion of shows at the festival*
- Multicultural Resident Assistant** **uAlberta International House** **Edmonton, AB**
2013-14
- *Living with, managing, and supporting the integration of 28 foreign students in Canada, fostering responsible social interactions*
 - *Developing an inclusive culture and positive sense of community*
 - *Maintaining an environment conducive to students' academic success and personal development*
 - *Facilitating intercultural programs and supporting residents' needs on an individual and community level*
 - *Received 4 awards: Leadership Society, Dedication to Community, Global Heart and Global Education*

Kiosk Sales Representative	Koodo Mobile	Alberta, Canada	2011
<ul style="list-style-type: none"> • <i>Helping to open the first branch in Fort McMurray, Canada</i> • <i>Working with customer and sales management systems to set up phone plans and process payments</i> • <i>Using meaningful interactions to develop sales pitches and match products with customers' needs</i> • <i>Working on cash till, handling money and completing transactions</i> • <i>Performing end-of-day cash out, correctly ordering and filing receipts</i> • <i>Calmly dealing with unhappy or difficult customers</i> 			
Sales Representative	Centron	Fort McMurray, AB	2009-11
<ul style="list-style-type: none"> • <i>First point of contact, staffing the main office</i> • <i>Giving tours of condo suits, townhomes, villas and show homes</i> • <i>Dealing with large sums of money</i> • <i>Promoting sales at large community events</i> • <i>Using Microsoft Office suite (including Publisher, Word and Excel) to complete various tasks</i> • <i>Performing receptionist duties, such as organizing, following-up on and setting up appointments for viewings, answering phone calls, and replying to voice and email messages.</i> 			

Practicums & Internships

Administrative Intern	Finborough Theatre	London, UK	2016
High School Teacher	St. Albert Public Schools	St. Albert, Canada	2015
Marketing Intern	University of Alberta	Edmonton, Canada	2014
Junior High School Teacher	Edmonton Public Schools	Edmonton, Canada	2013

Projects & Events

Virtual Guitar Pull	Project Manager	2020
<i>A virtual concert made up of 6 local musicians sharing music, stories and songs. Lives streamed during the quarantine</i>		
Artist in Residency Program	Project Manager	2020
<i>Residency artists engaging with the community, showcasing their work for a final event and spending time with a selected group of emerging, established and professional artists from their field.</i>		
Financial Literacy Program	Project Manager	2018-20
<i>9-week program hosted twice a week, to build newcomer Canadians skills around managing personal finances.</i>		
Multicultural Cookery Program	Project Manager	2018-20
<i>Monthly cooking classes led by volunteer chefs, who demo and lead participants through the cooking of 3-4 authentic cultural dishes.</i>		
Speaking Up Against Racism	Coordinator	2018-19
<i>Teaching students how to use social media responsibly and to help combat racism</i>		
Multicultural EXPO 2018 & 2019	Coordinator	2018-19
<i>Setup a livestream of the event, and managed volunteers and booth vendors</i>		
International House 10th Anniversary Celebrations	Social Media Programmer	2014
<i>Setup a livestream for alumni to join in on celebrations from afar and to connect using custom-hashtag</i>		

Volunteerism

Speaker	BrainSTEM Alliance	Fort McMurray, AB	2018
<i>Speaking on the topic of Technology & Culture to students aged 14-35</i>			
Social Media Manager	Hues for Humanity	Fort McMurray, AB	2018
<i>Promoting Hues for Humanity's 2018 run in Fort McMurray on facebook & Instagram</i>			
Council Member	International House	Edmonton, AB	2012-15
<i>Contributing towards the betterment of the international house community, comprised of 50% international students and 50% Canadian students.</i>			
Transcriber		Worldwide	2007-2017
<i>Transcribing television lyrics, television episodes, movies and interviews for the deaf community online.</i>			
Actor/Performer		Canada	2005-10
<i>Volunteered more than 750 hours towards performing in several musical productions. This included memorization of script, character development, and learning of music and choreography</i>			
Projects Performed:			
<ul style="list-style-type: none"> • <i>Flashdance the Musical (2020) — C.C.</i> • <i>Polykeitos, Welcome To Thebes (2014) — University of Alberta</i> • <i>Ted, Whale Watch (2013) — University of Alberta</i> • <i>Ensemble, Ragtime (2012) — Two One-Way Tickets to Broadway</i> • <i>Ensemble, NINE (2012) — Walterdale Theatre</i> • <i>George Zirschnitz, Spring Awakening (2010) — University of Lethbridge</i> • <i>Zeke, High School Musical (2010) — Keyano College</i> • <i>Horton, Seussical The Musical (2009) — Keyano College</i> • <i>Joseph, Joseph & The Amazing Technicolor Dreamcoat (2008) — Cheepiyak Theatre</i> • <i>Roger, Grease (2008) — Keyano College</i> • <i>Officer Lockston, Urinetown The Musical (2008) — Cheepiyak Theatre</i> • <i>Munkustrap, CATS (2007) — Cheepiyak Theatre</i> • <i>Ensemble, West Moon (2006) — Cheepiyak Theatre</i> • <i>Puppeteer, Touch (2006) — InterPLAY, Odd-Lot Puppetry Co.</i> • <i>Ensemble, Beauty & The Beast (2006) — Keyano College</i> 			

Honours & Awards

LGBTQ2+ Artist Leadership Award	Pride YMM Committee & Oil Royals	2019
DBACE Award (Shortlisted)	Deutsche Bank Award for Creative Enterprise	2016
Dedication to Community	University of Alberta Residence Services	2014
Jason Lang Scholarship	Government of Alberta	2014
Global Heart Award	University of Alberta Global Education	2014
Leadership Society Award	Residence Life Professional Association	2014
Global Education Award	University of Alberta Global Education	2014
Uni. of Toronto Book Award	University of Toronto	2010
Robert W Prather Award	Fort McMurray Public School District	2010
Best Provincial Student Director	Alberta High School Drama Festival	2010
Best Provincial Sound Design	Alberta High School Drama Festival	2010
Best Provincial Ensemble	Alberta High School Drama Festival	2010
Environmental Achievement	Regional Municipality of Wood Buffalo	2009
Louise Coreless Writing Award	Fort McMurray Public Schools	2006

<i>Certificates & Memberships</i>	ProServe Liquor Staff Training	Alberta Gaming and Liquor Commission	2020
	Emergency First Aid	St. John's Ambulance	2014
	CPR & AED	St. John's Ambulance	2014
	Alberta Teacher's Association	University of Alberta Student Local N.1	2013
	Fire Extinguisher Training	University of Alberta	2013
	High Five (Quality standard for children's recreation and sports)		2013

<i>Personal Achievements</i>	Published a fiction novel for teens, written at age 11		
	Bilingual — English and Arabic. Basic proficiency in French and Spanish		
	Backpacked across Europe for 4 months		

Additional Skills

Social Media & Networking • Lighting & Sound Board Operation • Light Design for Theatre • Sound Design for Theatre • Microsoft Office • Stage Management • Ableton Live • Max 7 • Adobe Illustrator & Fireworks
 Final Cut Pro • Sony Vegas • After Effects • Apple Motion • Adobe Premier Pro • Isadora • QLab • iWorks
 Saxophone • Acting • Mask & Clown • Web Design • Piano • Guitar

[References are available upon request](#)